

# SCHOOL NUTRITION PROGRAMS

Nourishing Michigan's Future  
Michigan Department of Education

MDE Approved	<input type="checkbox"/>
MDE Denied	<input type="checkbox"/>
MDE Initials	

## Smart Snacks Show Vendor Application "Apples and Spinach and Regulations, Oh My!"

School Nutrition Programs June Conference  
Thursday, June 12, 2014, at the Lansing Center

<b>Vendor Name</b>	
<b>Primary Contact Person</b>	
Title	
Email	
Primary phone number	
Alternate phone number	
<b>Secondary Contact Person</b>	
Title	
Email	
Primary phone number	
Alternate phone number	

*Please note: Vendors may request the opportunity to exhibit any product/fundraiser that would be allowable under the Smart Snacks in School Interim Final Rule (7 CFR Parts 210 and 220). This may include but is not limited to food or non-food products sold in vending machines, a la carte, in school stores or as fundraisers during the school day. Please see <http://www.fns.usda.gov/cnd/governance/legislation/allfoods.htm> for more information.*

*The Michigan Department of Education (MDE) reserves the right to restrict all products/fundraisers to **only** vendors with products/fundraisers that have been **pre-approved** by MDE. The School Nutrition Programs unit will approve products/fundraisers based on their ability to be allowable under the Smart Snacks in School Interim Final Rule which will take effect on July 1, 2014. Products/fundraisers at the Smart Snacks Show that have not been pre-approved will be required to be removed immediately. No products may be **sold** onsite. All products/fundraisers must be truthfully represented.*

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**As a potential Smart Snacks Show vendor, my company would be interested in showcasing the following (please check all that apply):**

**Please email this application along with any additional documentation noted below to MDE ([mde-schoolnutrition@michigan.gov](mailto:mde-schoolnutrition@michigan.gov)) no later than close of business on Thursday, May 8, 2014.**

☐ **Food Product(s)**

*As a potential Smart Snacks Show food vendor, you agree to send this application, along with **all** proposed product information (including nutrition facts labels). In addition, you agree to follow all food safety rules and regulations specific to the products showcased during the Smart Snacks Show.*

☐ **Non-Food/Foods Not Consumed at School**

*As a potential Smart Snacks Show non-food or foods not consumed on site vendor, there are issues to keep in mind. For those vendors offering food products under this category, the products must not be consumable on site such as pizza kits, cookie dough sales, etc. For vendors promoting non-food items, while there are no regulations governing non-food items, we want all items to be appropriate for fundraising activity at a school. Please let us know the product(s) you will be promoting.*

☐ **Other**

*As a potential Smart Snacks Show vendor, if you feel that your product falls under neither of the categories above, please provide a short explanation as to what your product is and how it meets the Smart Snacks in School Interim Final Rule along with this application.*

The MDE School Nutrition Programs unit will review all information submitted and inform the contact(s) listed above as to approval or denial to participate in the Smart Snacks Show.

If approved, which of the following would you require for your exhibit area (please check all that apply)? Please note: all efforts will be made to accommodate requests but no guarantees can be made prior to MDE staff confirming each with the Lansing Center.

Exhibit area = one, 8' table, including table cover, skirt, 2 chairs, pipe/drape, and small trash can. Cost is \$200/exhibit area.

Number of adjacent exhibit areas requested: \_\_\_\_\_

*Please note: there will be no refunds for cancellations after May 30, 2014.*

Electrical Outlet(s): Cost is \$55/electrical drop with 3 (three) outlets.

Total number of electrical drops requested: \_\_\_\_\_

Other (Please Specify): Cost is variable based upon request.